



# WELCOME TO FLORIDA CINDERELLA

CONGRATULATIONS and WELCOME to the 2021 Florida Cinderella State Pageant! We would like to salute you on your achievement and welcome you to our Cinderella family! You have now qualified to attend the Florida State Finals! This will be an experience you won't forget! The fabulous Florida Cinderella State Finals will be held at the Embassy Suites by Hilton Lake Buena Vista South, 4955 Kyns Heath Road, Kissimmee, FL 34746, on June 11<sup>th</sup> and June 12<sup>th</sup>, 2021. Our special hotel room rate is \$129.00, plus tax and service charge. When reserving your room, please advise Reservations that you are part of the Florida Cinderella group.

In Cinderella, we are searching for a natural, unaffected young lady to represent our program. She should be charming and personable; well-groomed and poised; self-confident; and above all have the character, humility and inner beauty that sets her apart as a leader. A Cinderella winner is at ease in a crowd and is respectful of those around her. Her manners, dress and behavior are age appropriate. It is important to note that the concept of "beauty" in Cinderella is defined as a person's "inner beauty" and strength of character combined with her personal achievements in at least one area of the performing arts as well as her ability to communicate effectively with others. Cinderella does not place emphasis on physical beauty, but rather seeks to promote the beautiful inner person that should reside in everyone.

This year's State Registration Fee will include all Competition Fees, Photogenic Girl Fee, tickets for participant and chaperone to all events, insurance, registration packet, numbers and name badges. The link to register for our pageant can be found on our website : [www.floridacinderella.com](http://www.floridacinderella.com). The deadline to register for our State Pageant is May 21<sup>st</sup>.

You must also submit the following documents by May 21<sup>st</sup>. Any items received after May 21<sup>st</sup> will be subject to a \$25.00 late fee, no exceptions ...

- Photogenic Headshot Photo
- Program Ad (Optional)

The deposit for participating in the State Pageant must be paid via PayPal. Any remaining balances owed to your account that are paid before May 21<sup>st</sup> can be paid using the following payment platforms :

- Cash App – Username : \$FloridaCinderella
- PayPal – Username : Florida Cinderella or Danielle@floridacinderella.com
- Venmo – Username : Florida Cinderella

**SHOULD YOU CHOOSE TO WAIT TO PAY THE REMAINING BALANCE AT REGISTRATION, THE REMAINING BALANCE MUST BE PAID BY CASH ONLY, NO EXCEPTIONS.**

Again, congratulations and welcome to the wonderful, exciting world of Cinderella! We are proud to be the #1 Youth Development Scholarship Program in Florida. We look forward to seeing you in June!

Roberta Cella Mortimer and Danielle Cella Mederos  
Florida Cinderella State Directors

# SCHEDULE OF EVENTS

**\*\*TENTATIVE\*\***

**\*\*SCHEDULE MAY CHANGE\*\***

## **FRIDAY, JUNE 11, 2021**

2.30pm - 4.30pm Optional Registration for Baby Pageant

6.45pm - 8.30pm Optional Orientation and Carnival

**\*\*This event will be geared more for the older contestants that are participating in the regular Cinderella Pageant, but all of our baby contestants are more than welcome to attend**

## **SATURDAY, JUNE 12, 2021**

9.00am - 10.00am Registration for Baby Pageant

10.15am - 11.30am Baby Pageant : Order of Competition ...

- Casual Wear
- Party Wear
- Awards

# PROGRAM BOOK ADVERTISING PAGES

IF YOU PURCHASE ONE FULL PAGE AD FOR \$100.00 ...  
YOU WILL RECEIVE A \$25.00 DISCOUNT TOWARDS YOUR TOTAL FEES!!

**\*\*Discount does not apply to the purchase of more than one ad\*\***



Please email all ads to : [Danielle@floridacinderella.com](mailto:Danielle@floridacinderella.com)

Ads must be in pdf format and black and white and must be submitted to the State Office in the exact way in which it should appear in the program book, no exceptions.

Ads must be received by the State Office by May 21<sup>st</sup>.

# COMPETITION INFORMATION AND RULES

- The age the participant is on the day of the pageant (June 12, 2021) will determine the age division in which they will compete at the Florida State Cinderella Baby Pageant. However, if you participated in a Preliminary Pageant, you will remain in the same age division in which you were eligible to compete in at the Preliminary Pageant.
- A parent or guardian must accompany the participant on stage and will be solely responsible for their conduct and safety. The judge's panel will be instructed to consider the overall grooming of the person accompanying the child as this is a part of the overall stage presentation.
- Children in the Cinderella Infant age category may be carried by the chaperone on stage. All other baby participants may be carried or may walk on their own, but should hold the hand of the accompanying adult at all times in order to avoid accidents.
- Party Wear modeling as well as Casual Wear modeling is the opportunity for the participant to be seen in a nice dress (suit, sports coat with slacks or tuxedo are appropriate for Prince Charming Divisions) for party wear as well as his/her casual wear outfit. "Pageant dresses" are discouraged. Cinderella stresses "real kids in real clothes" and would like to see the participants in a dress appropriate in style and fit to the participant's age. An example of an appropriate dress would be an Easter Sunday dress. A good "rule of thumb" when selecting this garment (or any garment in the Cinderella program) is to ask yourself this question, "Would I allow my son/daughter to wear this outfit to an event other than a pageant?" If the answer is "Yes", then the outfit is probably acceptable for Cinderella. If the answer is "No" then the outfit is most certainly inappropriate for Cinderella.
- Photogenic is mandatory and will be judged separately prior to the interview. All headshots for the program book may be emailed to the Florida Cinderella Office if they were not already submitted when completing the Registration online : [Danielle@floridacinderella.com](mailto:Danielle@floridacinderella.com) During Registration, you are required to submit an 8x10 photo that will be judged for the photogenic award. This photo can be the same photo that you submitted for our program book, though it does not have to be. Pictures must be vertical. Pictures may be of the head, just the face, or head and shoulders. Hats are not allowed. Hands on the face are also not recommended. Please do not send full body pictures! Photos will be disqualified if they do not meet the specifications listed above, no exceptions
- Awards : Overall Winner in each baby division - Crown, banner, trophy and a CASH AWARD!\* • Best Personality – Trophy, Crown, Banner • Beauty Winner - Trophy, Crown, Banner. • Photogenic Winner - Trophy, Crown, Banner. Please note that engraved medallions will be substituted for the crowns in the Prince Charming (Boys) Divisions.
- \*NOTE : Cash Awards based on 20 or more participants in a division - \$100.00 Cash Award
- Casual Wear Modeling will begin promptly at 10.15am followed by Party Wear Modeling and Awards. An onsite dressing room will be provided for all of the contestants.